

## Keiana Mayfield, Ph.D., MSW

George Mason University | College of Public Health | Department of Social Work  
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### EDUCATION

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Ph.D., Human Development & Family Studies, Pennsylvania State University,	2022
M.S., Human Development & Family Studies, Pennsylvania State University	2019
M.S.W, Social Work, University of Wisconsin, Madison	2015
B.A., Sociology and Studies in Women & Gender, University of Virginia	2011

### ACADEMIC POSITION

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Assistant Professor, Department of Social Work, College of Public Health, George Mason University, Fairfax, VA	2024 - Present
Wilfred Busse Postdoctoral Research Fellow, Center for Early Childhood Education and Intervention, University of Maryland, College Park, MD	2023- 2024
Postdoctoral Research Associate, Department of Human Development and Quantitative Methodology, University of Maryland, College Park, MD	2022 - 2023

### COMPLETED GRANTS AND FELLOWSHIPS

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Edna Bennett Pierce Prevention Research Award to Reduce Racism & Promote Antiracism, Prevention Research Center, Penn State (Role: PI; \$3,800)	2020-2021
Training Interdisciplinary Education Scientists Predoctoral Fellow Institute for Education Science (T32; R305B090007; Role: Predoctoral Trainee; \$130,000)	2017 - 2021
L&S Community of Graduate Research Scholars Fellowship College of Letters & Sciences, University of Wisconsin, Madison (\$35,000)	2013 - 2015

### AWARDS AND HONORS

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SRCD Anti-Racist Developmental Science Summit Travel Award, Society for Research on Child Development	2024
Minority Travel Award, Society of Prevention Research	2021
Hintz Graduate Educational Enhancement Fellowship, Pennsylvania State University	2015 - 2016
Advance Opportunity Fellow, University of Wisconsin, Madison	2013 - 2014

### GRANTS AND CONTRACTS

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#### Extramural Support

“A Feasibility and Acceptability Pilot of the Cultivating Curious Classrooms – Early Childhood Educators (C <sup>3</sup> -ECE) Program, ” UMD CECEI, (Role: Mayfield, PI; \$9,600)	2025
“Evaluation of Maryland Family Network’s Strong Families Community-Based Child Abuse Prevention Programs,” MFN, (Role: Mayfield, Investigator: \$47,245.90)	2024-2025
“Beyond Baby Steps: Support Antiracist Parenting During Early Childhood,”	2023

Caplan Foundation for Early Childhood, (Role: PI; Invited to submit full proposal ; Not funded)

Intramural Support

Daily Care: A Daily Diary Study of Parent Socialization Practices During Stressful

2024-2025

Sociocultural Contexts, College of Public Health, George Mason

University (Role: Mayfield, PI; \$22,500)

## PEER-REVIEWED PUBLICATIONS

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### **Published**

Reich, S.M., **Mayfield, K.T.**, Krager, A., Franza, D., Martin, E., & Cabrera, N. (2024). Four hours with dad, but 10 minutes with mom: Variations in young children's media use and limited based on parent gender and child temperament. . *Frontiers in Developmental Psychology*, 2, 1420406.

**Mayfield, K.T.** & Fosco, G.M. (2021) Links between school and home: Associations between adolescent school day experiences and maternal perceptions of family relations. *Journal of Child and Family Studies*, 30, 121-133. <https://doi.org/10.1007/s10826-020-01865-4>

Weymouth, B., Fosco, G.M., Mak, H.W., **Mayfield, K.T.**, LoBraico, E.J., & Feinberg, M.E. (2019) Examining the social consequences of interparental conflict: Pathways through threat appraisals and social anxiety. *Developmental Psychology*, 55(7), 1509-1522. <https://doi.org/10.1037/dev0000731>

### **Under Review**

**Mayfield, K.T.**, Brick, T., & McHale, S.M. (Under Review). A preliminary test of the Raising Antiracist Kids Intervention Program for parents with children in middle childhood.

### **Manuscripts in Progress**

**Mayfield, K.T.**, Skinner, O.D., & McHale, S.M. (In preparation). Longitudinal links between sibling relationship quality and adolescent academic functioning in African American families

**Mayfield, K.T.**, & McHale, S.M. (Under Review). Antiracist socialization starts a home: A conceptual model and the introduction of a family-based intervention. To be submitted to the *Journal of Family Theory & Review*.

Reich, S.M., Dore, R., **Mayfield, K.T.**, Krager, A., Franza, D., Cabrera., N., (In preparation). Cocomelon Calming: The relationship of parenting stress, media use for behavior management, and children's social emotional skills from 9 to 30 months

## INVITED PRESENTATIONS

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**Mayfield, K.T.**, (2022, April). *All in: Let's talk about race for the culture*. Invited Presentation for Society of Black Brain and Behavioral Scientist (SB<sup>3</sup>S), #ForTheCulture Series, Virtual Event.

**Mayfield, K.T.**, (2021, June). *Raising Antiracist Kids (RAK): A Universal Parenting Intervention*. Invited Presentation at Carnegie Mellon University: Cognitive Development Lab, Virtual Event.

**Mayfield, K.T.**, (2021, April). *Beyond Racial Socialization: Creating Social Change with a Family-Based Intervention*. Invited Presentation at University of Maryland, College Park: Family Involvement Lab, Virtual Event.

**Mayfield, K.T.**, (2021, April). *Diversifying and Unifying Developmental Science: Supporting the Professional Development and Inclusion of Diverse Scholars*. Invited Panelist. Society for Research on Child Development Biennial Conference (SRCD), Virtual Conference.

**Mayfield, K.T.**, (2020, September). *Generational Gems: Virtual Conversations with Senior Scholars*. Invited panelist. Society for Research on Child Development Black Caucus, Virtual Event.

## **CONFERENCES PRESENTATIONS**

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### **Chaired Roundtable Discussion**

**Mayfield, K.T.**, (Chair) 2021, June. "It starts at home: The role of family-based prevention programs in addressing racial inequities and social injustice." [Roundtable Discussion]. Society for Prevention Research Annual Meeting, Virtual Conference.

### **Presentations**

**Mayfield, K.T.**, McHale, S.M., & Brick, T., 2024, May. Raising antiracist kids plot study. Paper presentation at the Society for Research on Child Development Anti-Racist Development at Science Summit. Panama City, Panama.

Fosco, G.M., **Mayfield, K.T.**, & Malloy, D.W. 2018, April. Examining the impact of family functioning on adolescent school-day functioning: A daily diary study. Paper presentation at the Society for Research on Adolescence. Minneapolis, MN.

**Mayfield, K.T.**, & Fosco, G.M. 2017, December. Examining daily variations in coparenting during adolescence. Paper presentation at Pennsylvania State University Mini Conference on Intensive Longitudinal Methods, University Park, PA.

**Mayfield, K.T.**, & Fosco, G.M. 2017, May. Ecological influences on couple functioning and parenting. Paper presentation at Pennsylvania State University Mini Conference on Multivariate/Longitudinal Methods. University Park, PA.

### **Posters**

**Mayfield, K.T.**, Wood, J., Ram, N., & Fosco, G.M. 2019, May. Daily coparenting dynamics are associated with changes in parent well-being and parent-adolescent relations. Poster presentation APS Annual Convention, Washington, DC.

**Mayfield, K.T.**, & Fosco, G.M. 2018, April. Adolescents bring it home, too: A daily diary examination of school to home spillover. Poster presentation Biennial Meeting of the Society for Research on Adolescence, Minneapolis, MN.

**Mayfield, K.T.**, Fosco, G.M., & Feinberg, M.E. 2017, April. Examining the influence of interparental dynamics on parenting behaviors and adolescent academic outcomes.

Poster presentation Biennial Meeting of the Society for Research on Child Development, Austin, TX.

**Mayfield, K.T.**, Sun, X., & McHale, S. 2016, October. Gender in African American families: Longitudinal links between fathers' and mothers' coparenting satisfaction and boys' and girls' achievement. Poster presentation SRCD Special Topics Meeting: Babies, Boys and Men of Color. Tampa, FL.

**Mayfield, K.T.**, LoBraico, E.J., Mak, H.W., Feinberg, M.E., & Fosco, G.M. 2016, March. Examining the social consequences of interparental conflict: Pathways through threat appraisals and social anxiety. Poster presentation Biennial Meeting of the Society for Research on Adolescents, Baltimore, MD.

## CAMPUS TALKS

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**Mayfield, K.T.** 2023, February. Translating theory into practice: Antiracist socialization and its practical application in developmental research. Presented at Human Development Colloquium Series, University of Maryland, College Park.

**Mayfield, K.T.** 2021, April. The Raising Antiracist Kids Pilot Study. Reducing racism and promoting antiracism with a family-based intervention. Presented at Penn State Prevention Research Center's Seminar Series, Virtual Event.

## RESEARCH EXPERIENCE

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**Center for Early Childhood Education and Intervention** (Mentor: Christy Tirrell-Corbin)

Postdoctoral Research Fellow

Sept 2023 – Aug 2024

*Early Childhood Education, Intervention, and Program Evaluation*: Assisting in the completion and development of center programs, proposals, and evaluation studies

**Baby Book 2 Project, University of Maryland** (PIs: Natasha Cabrera & Stephanie Reich)

Postdoctoral Research Associate

May 2022 – Sept 2023

*Family Processes and Program Evaluation*: Creating data management and use system/protocols, data cleaning and analysis, manuscript development

**The Raising Antiracist Kids Pilot Study, Pennsylvania State University** (PI: Keiana Mayfield)

Edna Bennett Pierce Prevention Research Award

Oct 2020 - Feb 2022

*A Pilot Test of the Raising Antiracist Kids Intervention Program for Parents with Children in Middle Childhood*: Funding acquisition, study design and management, intervention development, intervention implementation, data collection, data cleaning and analysis, manuscript development

**Family Relationship Project, Pennsylvania State University** (PI: Susan McHale)

Graduate Research Assistant

2021 - 2022

Training Interdisciplinary Education Scientists (T32) Predoctoral Fellow

2017 - 2021

*Family Process and Academic Functioning in African American Families: Examining longitudinal links between family relationship quality and adolescent academic functioning within African American families, data analysis, manuscript development*

**Family P.O.W.E.R. Lab, Pennsylvania State University (PI: Gregory Fosco)**

Training Interdisciplinary Education Scientists (T32) Predoctoral Fellow 2017 - 2021

Graduate Research Assistant 2015 - 2017

*Family Process and Ecological Momentary Assessment: Daily diary study implementation, coordinating 3, 6, and 12-month follow-up surveys, data management, data cleaning and analysis, manuscript development*

**Dane County Family Support Study, University of Wisconsin, Madison (PI: Tally Moses)**

Graduate Project Assistant 2014 - 2015

*Family Processes and Program Evaluation: Evaluation study of local home visiting program; study design and management, participant recruitment, data collection and management*

## TEACHING EXPERIENCE

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**Graduate Teaching Assistantships, Pennsylvania State University**

University Undergraduate Internship Program (HDFS 495AB)

Graduate Teaching Assistant 2016 - 2017

Assisted in redesigning the course that accompanies the undergraduate internship program; created new course materials, graded assignments, provided direct support for students

Sexual Identity Across the Lifespan (HDFS 250)

Graduate Teaching Assistant 2015 - 2017

Data analysis for class social norms survey, created lecture material and slides, assisted in creating exams, proctored exams, graded written assignments and exams

**Professional**

Community Health Educator, Planned Parenthood Health Systems 2011 - 2013

Presented approx. 150 presentation each year, worked directly with educators, school boards, parents, and community stakeholders

Teens Taking Action Program Coordinator, Planned Parenthood Health Systems 2010 - 2013

Trained teens in the peer education program; organized and supervised over 75 teen presentations each year

**Undergraduate**

Peer Health Educator, University of Virginia 2009-2011

Facilitated dynamic outreach programs, planned evidence-informed awareness events; conducted one on one patient education sessions

## ACADEMIC SERVICE

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### **Professional**

#### **Early Career Mentored Editorial Board Member**

- Society for Prevention Research 2022- 2024

#### **Professional Organization**

- SRCD Black Caucus Steering Committee Meeting
  - Elected Position - Early Career Representative 2023 - Present
- SRCD Summit on Antiracist Developmental Science: Transforming Policies and Practices – Co-Chair of Families, Parenting, and Relationships Review Panel 2024
- SRCD Summit on Antiracist Developmental Science: Transforming Policies and Practices – Organizing Committee Member 2023- 2024
- The Black Caucus of SRCD Conference – Organizing Committee Member 2022-2023

#### **Journal Reviewer**

- *Child Development Perspectives* 2023

#### **Conference Peer Reviewer**

- National Council on Family Relations 2021

### **Departmental**

Student Representative on Faculty Search Committee, The Pennsylvania State University 2016

## PROFESSIONAL MEMBERSHIPS

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National Council on Family Relations (NCFR)  
Society for Prevention Research (SPR)  
Society for Research in Child Development (SRCD)

## TECHNICAL SKILLS

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Advance statistical modeling (including actor–partner interdependence analysis, latent profile analysis/latent class analysis, multilevel and growth curve modeling, structural equation modeling)  
Data analysis in Mplus, R, SAS, SPSS (including for longitudinal panel, intensive longitudinal, and other nested data structures)  
Data collection (including interviews, surveys, ecological momentary assessment)  
Database management  
Online survey design (Qualtrics Survey Software, Survey Monkey)  
Participant recruitment for research on children, adolescents, parents/caregivers, and families  
School- and family- intervention program development and implementation

**EXTERNAL ENGAGEMENT/CONSULTING WORK**

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Diversity in KidLit Advocate, East City Bookshop, Washington, DC	Dec 2021 - Present
The Woods Academy, Bethesda, MD	2021 - 2023
District of Columbia Public Schools (DCPS), Washington DC	Oct 2020- 2023
Center for Children’s and Young Adult Literature, University of Tennessee, Knoxville, TN	2021-2023

**PROFESSIONAL EXPERIENCE**

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CEO/Founder, The Blacademic LLC (Consulting Firm), Washington DC	2021 - Present
Education Coordinator, Planned Parenthood Health Systems, Charlottesville, VA	2010 - 2013